

Sparking Enterprise,  
Employment & Education  
in Greater Western Sydney

# Ignite

GWS 2022

Presented by



In partnership with



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Bank



NEC

# Chairman's welcome



**Christopher Brown AM**  
Chairman,  
Western Sydney  
Leadership Dialogue

Welcome to the first Ignite GWS Summit – an exciting new event that coalesces the region's most influential government and business leaders, decision makers, investors, academics and educators, and helps pave the way for our next generation of innovators.

It's here that we'll discuss the economic drivers for Greater Western Sydney, share our future visions for innovation and explore emerging opportunities as we learn new ways of doing business together. As our Boomtown! Summit has set the GWS infrastructure and planning agenda for the past seven years, the Ignite Summit will become a key element of shaping the region's economy.

We're proud to have the support of NSW Treasury for this event, and look forward to hearing the Treasurer, Hon. Matt Kean MP provide his insight into the policies and investments that will propel the next chapter of Western Sydney's development potential, as we rebuild after the pandemic.

We will also hear from the Hon. Stuart Ayres MP, the Minister for Enterprise, Investment and Trade, and Western Sydney, on the skills, businesses and partnerships needed for our region's continued economic and employment growth.

Importantly, we match these legislators with leaders from business, academia and the bureaucracy who need to form stronger partnerships to build the local economy. Speakers from CBA, NEC, Vitex, Hitachi, Thales, SMBC etc., will be on stage alongside Vice-Chancellors, executives from CSIRO, health & education, planning authority royalty and local government CEOs who will share their expertise and help shape our thinking and drive new strategies for unlocking future growth. Importantly, we will close the event by honouring those home-grown heroes who have inspired us by their career contribution to innovation and civic leaders who have championed good governance.

This summit is focused on showcasing the West and highlighting the future opportunities to grow the region's precincts, while protecting the core character of its communities now, and into the future.

Ignite GWS 2022 is delivered in partnership with the NSW Government, Commonwealth Bank and NEC. We are grateful for the generous support of our host, City of Parramatta, and our sponsors – Australian Motorsport Innovation Precinct, the City of Campbelltown, Hitachi, Kimberwalli, SEC Newgate Australia, SMBC, TAFE NSW and The University of Sydney.

## EVENT QR CODE

Use your mobile device to scan the below QR code to gain access to Ignite GWS 2022 Summit material including speaker bios, sponsor details, session themes and at the conclusion of the event, images and videos from the day.



# Summit program

Sparkling Enterprise,  
Employment & Education in  
Greater Western Sydney

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## 8.30 ACKNOWLEDGEMENT OF COUNTRY

**8.35 Welcome: City of Parramatta Lord Mayor  
Cr Donna Davis** | Lord Mayor, City of Parramatta

**8.45 WELCOME: Where are our bright sparks? How do we unearth and enable our next generation innovators?**  
**Dorothy Hoddinott AO** | Presiding Pro Chancellor, The University of Sydney  
**Adam Leto** | Executive Director, Western Sydney Leadership Dialogue  
**Rachel Powell** | Principal, James Ruse Agricultural High School

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**9.00 MINISTERIAL ADDRESS:  
Growing jobs in a post COVID-19 world**  
**Hon. Matt Kean MP** | Treasurer of NSW

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**9.25 INDUSTRY PANEL: A global perspective. What are our investors looking for?**  
**Costa Alexiou** | Chief Executive Officer, PMY Capital  
**Dr Aniss Cham** | Chief Executive Officer, Vitex Pharmaceuticals  
**Michael Miller** | Managing Director, Hitachi Australia  
**Koichiro Yui** | Country Head and General Manager – Sydney, SMBC

Provocateur: **Julie Scott** | Manager City Economy, Liverpool City Council

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**10.00 PANEL: Beacons of opportunity. Examining the city's 'lighthouse precincts'**  
**Prof. Elanor Huntington** | Executive Director for Digital, National Facilities & Collections, CSIRO  
**Liza Noonan** | Executive Director, Westmead Health & Innovation Precinct  
**Geoff Roberts AM** | Chief Commissioner, Greater Cities Commission

Provocateur: **Dr Sarah Hill** | Chief Executive Officer, Western Parkland City Authority

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**10.20 PRESENTATION: Taking Western Sydney to the world**  
**Christopher Brown AM** | Chairman, Western Sydney Leadership Dialogue

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## 10.50 NETWORKING MORNING TEA BREAK

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**11.20 MINISTERIAL ADDRESS: Embracing enterprise - Tackling Greater Western Sydney's new frontier**  
**Hon. Stuart Ayres MP** | Minister for Enterprise, Investment and Trade, Minister for Tourism and Sport, and Minister for Western Sydney

**Vote of thanks – Mike Mrdak AO** | Executive Chair – ANZ, NEC

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**11.50 CASE STUDY: How can an emerging Western Sydney company revolutionise transport (and save the planet)?**  
**Lisa Ang** | Executive Manager, Commercial Banking, Commonwealth Bank of Australia  
**Scott Dunn** | Managing Director, Custom Denning Group

Provocateur: **Helen Hamilton-James** | Managing Partner, Western Sydney, Deloitte

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**12.10 PANEL: Nurturing local heroes & securing global talent**  
**Gary Dawson** | Vice-President Strategy & Communications, Thales Australia  
**John Lydon** | Economic Commissioner, Greater Cities Commission  
**Brett Newman** | Chief Executive Officer, City of Parramatta  
**Kelly Stanford** | Director, Department of Education, Aboriginal Outcomes and Partnerships, Kimberwalli

Provocateur: **Kirsten Andrews** | Vice-Principal, External Relations, The University of Sydney

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## 12.40 NETWORKING LUNCH

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**1.50 PRESENTATION: The Meadowbank model – Reimagining education & employment**  
**Anthony Manning** | Chief Executive, School Infrastructure NSW

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**2.10 PRESENTATION: The explorer's journey: A view of modernisation through continuous innovation**  
**Steve Graham** | General Manager, Innovation and Biometrics, NEC New Zealand

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## 2.30 PANEL: 'Cancer Cures & Nobel Prizes' – health & education precincts in the west

**Stephen Brady** | Managing Director, TAFE NSW  
**Kay Hyman** | Chief Executive, Nepean Blue Mountains Local Health District  
**Amanda Larkin** | Chief Executive, South Western Sydney Local Health District  
**Dr Zoe Terpening** | Director Strategy & Precincts, UNSW

Provocateur: **Richard Alcock AO** | Chairman, Western Sydney Local Health District

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**3.00 KEYNOTE: Western Sydney's runway to International Opportunity**  
**Amy Brown** | Secretary, Department of Enterprise Investment and Trade

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**3.20 PANEL: Beyond the lighthouses – the emerging innovation precincts**  
**Lindy Deitz** | Chief Executive Officer, Campbelltown City Council  
**Prof. Barney Glover AO** | Vice-Chancellor and President, Western Sydney University  
**Glenn Matthews** | Chief Executive Officer, Sydney Motorsport Park  
**Prof. Andrew Parfitt** | Vice-Chancellor and President, University of Technology Sydney

Provocateur: **Brian Tyson** | Managing Partner, SEC Newgate Australia

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**3.50 AWARD PRESENTATION: Florence Mary Taylor Innovation Medal**  
**Robyn Denholm** | Board Chair, Tesla

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**4.00 FIRESIDE CHAT: Reflections on Western Sydney's City Deal and Patrons' Prize for Collaboration**  
**Dr Steven Kennedy** | Secretary to the Australian Treasury (& former Secretary of the Department of Infrastructure, Transport, Cities and Regional Development)  
**Lucy Hughes Turnbull AO** | Inaugural Chair, Greater Sydney Commission  
**Hon. Malcolm Turnbull AC** | 29th Prime Minister of Australia

Interviewer: **Christopher Brown AM** | Chairman, Western Sydney Leadership Dialogue

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**4.20 CLOSING REMARKS**  
**Adam Leto** | Executive Director, Western Sydney Leadership Dialogue

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## 4.30 END OF CONFERENCE

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Host city

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**Western  
Sydney  
Leadership  
Dialogue**

The Dialogue is a not-for-profit, community initiative leading a national conversation about Greater Western Sydney.

The Dialogue facilitates interaction between key opinion leaders, across industry, government, academia and the community, to inform public policy debate and to advance a Western Sydney regional agenda through research, analysis, advocacy & events.

If you would like to know about partnering with the Dialogue, please email [info@westernsydney.org.au](mailto:info@westernsydney.org.au) requesting our company credentials or an event sponsorship prospectus.

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 [westernsydney.org.au](http://westernsydney.org.au)

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